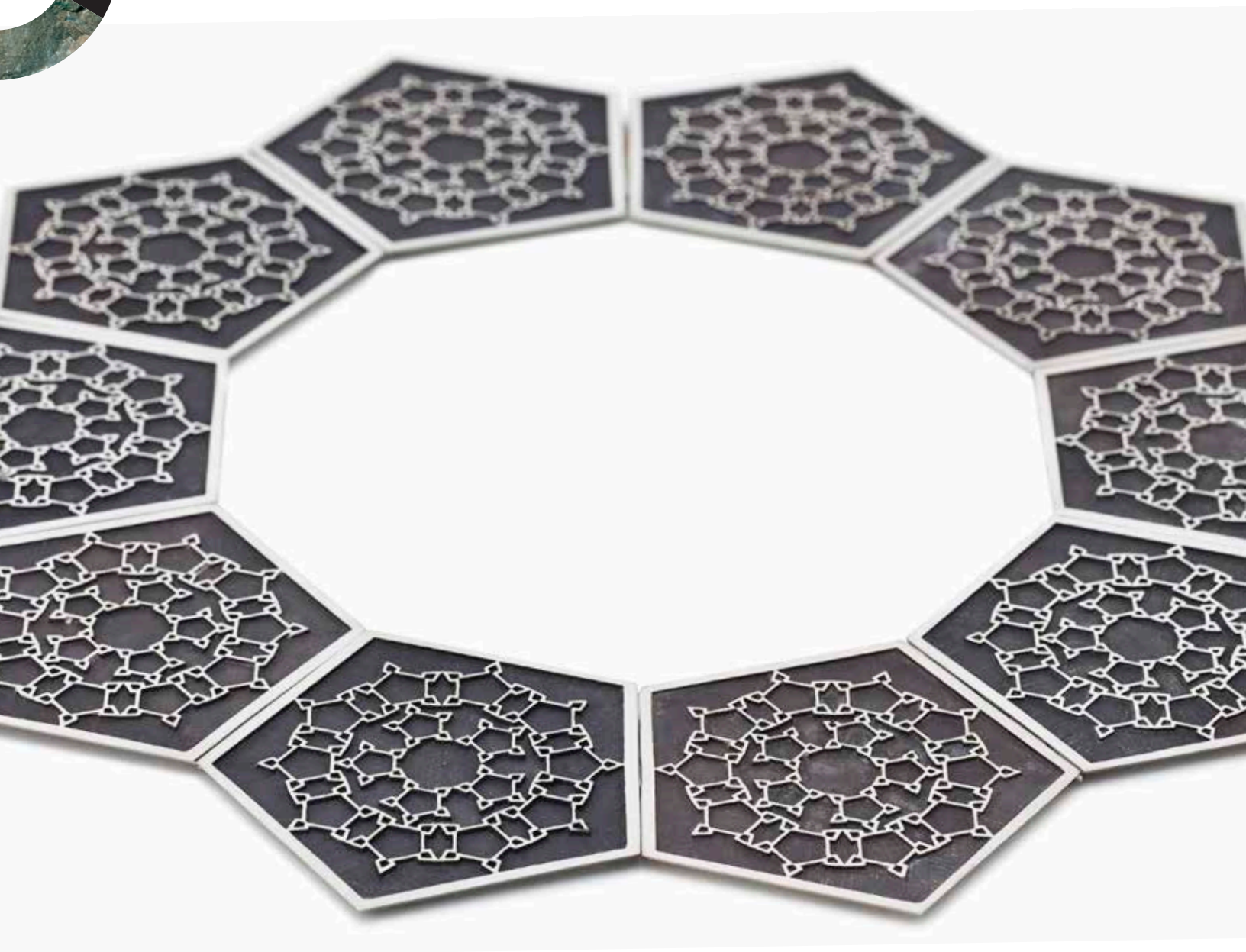
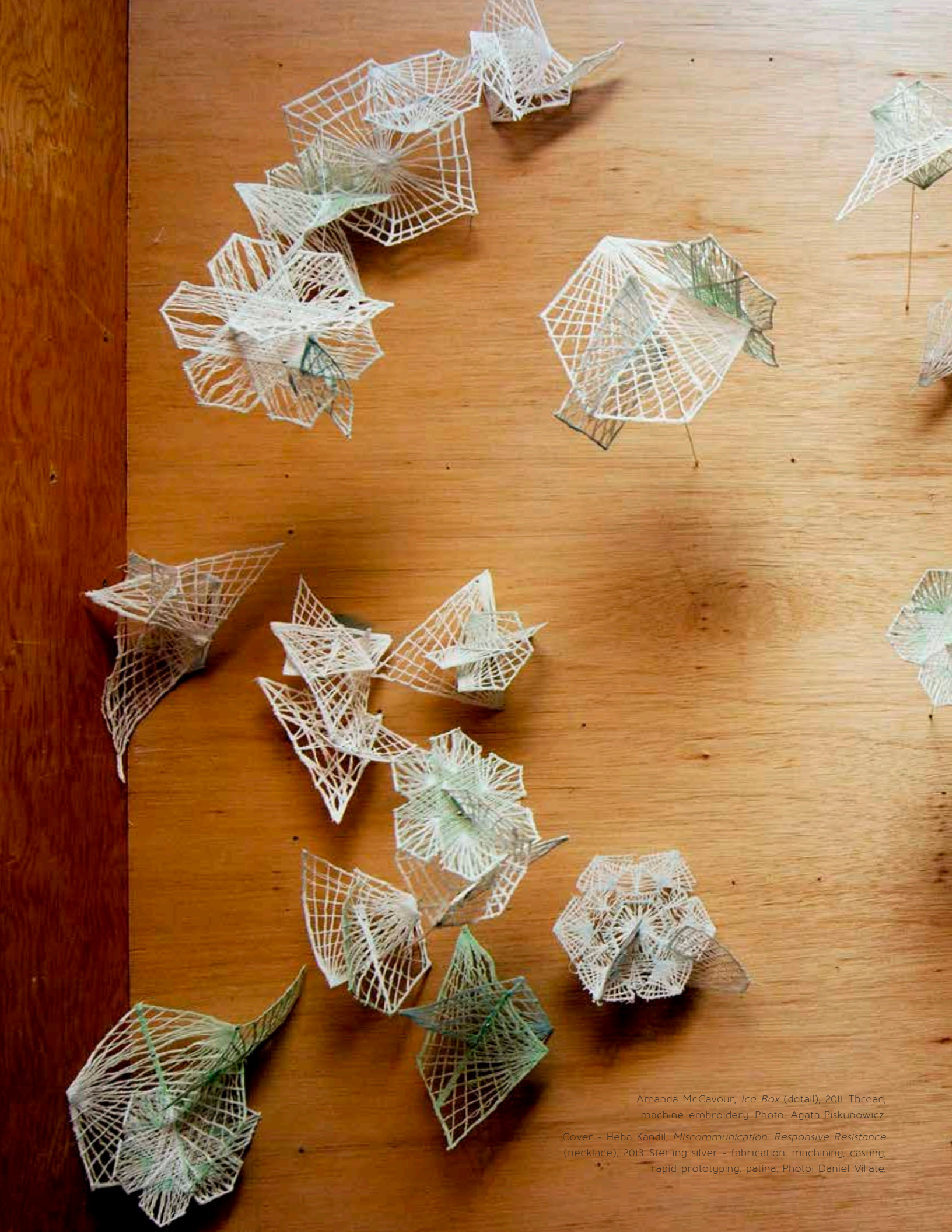


# CRAFT ONTARIO

2013 ANNUAL REPORT







Amanda McCavour, *Ice Box* (detail), 2011. Thread, machine embroidery. Photo: Agata Piskunowicz.

Cover - Heba Kandil, *Miscommunication: Responsive Resistance* (necklace), 2013. Sterling silver - fabrication, machining, casting, rapid prototyping, patina. Photo: Daniel Villate.





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# MESSAGE FROM THE PRESIDENT

The role of Craft Ontario is to bring service and benefit to its members, to build community, to facilitate discourse and generate discussion, to advocate for the interests of craft and of craftspeople, to provide cultural leadership, and to cultivate and nurture a culture of craft across the province of Ontario and beyond. In all of this work, Craft Ontario is a tireless advocate, engaging government agencies, cultural foundations, media agencies, as well as patrons, collectors, and makers, always ensuring that craft retains a prominent place on the cultural agenda.

The change and growth of the organization in 2013 has been palpable in many areas. This was the year that saw the incubation and development of a new identity for Craft Ontario (formerly Ontario Crafts Council) which led, as well, to significant developments around the website and on-line presence that accompanied this change. A revitalized exhibitions committee is taking the gallery in exciting new directions. Many engaging exhibitions have already graced the reconfigured gallery space and even more ambitious and exciting plans are on the horizon. Studio Magazine continues to impress and garner wide praise from across the country. It is almost single handedly championing the idea of a national discourse on craft and design and it remains committed to growing and getting better with each issue. These are only a few of the significant achievements reflected in this year's annual report.

I want to extend my thanks to all the members of the Craft Ontario Board of Directors for their commitment to this organization and to the work of craftspeople across the Province. As well, I want to acknowledge the many individuals who generously volunteer their time, energy, and expertise on the various committees that guide the important initiatives of Craft Ontario.

On behalf of Craft Ontario I want to express our collective gratitude to two extremely dedicated and hard working board members who will be stepping down this year: Treasurer Jay Richardson, and Past President Gilles Latour. I would add a personal note of thanks to Jay and Gilles for the generous and friendly support they offered me during my time as President.

My special thanks to Emma Quin, Executive Director of Craft Ontario for her visionary leadership and to all the talented staff who bring such commitment and integrity to the organization. Because of all of you, the future of Craft Ontario is bright and full of promise.

And finally, we acknowledge with gratitude the crucial financial support of the many organizations, foundations, and individuals who enable Craft Ontario to deliver vital programs and services to our members. Thank you to the Ontario Arts Council, the Ontario Trillium Foundation, the Ontario Arts Council Arts Investment Fund, the Canada Council for the Arts, Canadian Heritage Aid to Publishers, Canadian Heritage - Young Canada Works, The Toronto Arts Council, the RBC Foundation, and the Henry White Kinnear Foundation.



Gord Thompson  
President



Paula Murray, *Waves #2* (detail), 2012. Fractured/healed porcelain, multiple firings, terra sigillata, polished.

# MESSAGE FROM THE EXECUTIVE DIRECTOR

2013 was a year of change. It was the year that our new vision and strategic plan began to take shape through hands-on programming, and it was a year that prepared the Ontario Crafts Council for its launch as Craft Ontario. Craft Ontario is now driven by a mandate that supports its commitment to membership through an increased effort to educate the public about contemporary craft practise and the diversity of the craft sector as a whole.

Small in scale, but full of ambition, Craft Ontario works hard to support a vibrant craft community. Promotion of members and their work is a very important part of our everyday to-do list; whether through programs such as the Craft Ontario Shop, Craft Ontario Online Shop, Craft Ontario Gallery, Craft Awards program, or through our website, magazine and social media channels, we're always working to put craft and our members in front of a public audience. At the same time, we're working hard to ensure that the audiences we engage with understand craft, and value it as a unique cultural endeavour.

Advocating for craft is at the core of everything we do, and to give a few examples of what that means, Craft Ontario staff sit on program advisory committees for Sheridan College, Fleming College, and OCADU; on the Artscape Launchpad Steering Committee and Program Advisory Committee; as well as on the boards of WorkInCulture, the Canadian Society of Decorative Arts, and the William Morris Society. We're active members of the PASO Coalition, a network of Executive Directors from Provincial Art Services Organizations that work together on advocacy initiatives to leverage support for Ontario artists and arts organizations. We participate, partner and meet with provincial and national funders, and always champion craft. The advocacy work we do often goes unnoticed, but it is a very important part of every year, and 2013 was no exception.

Craft Ontario believes in the power of collaboration and partnerships to strengthen our ability to deliver on our mandate, and we collaborate with affiliate organizations, public and private galleries, museums, craft based post-secondary educational institutions, as well as with the Canadian Crafts Federation, and our sister provincial and territorial craft councils from across Canada. There is no doubt that our efforts to engage in co-presented programming maximizes our resources and provides opportunities for greater impact.

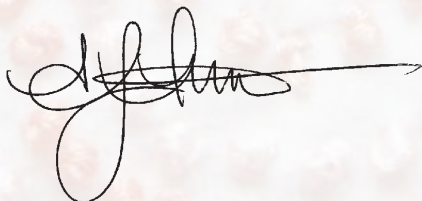
In 2013 we presented six exhibitions that showcased the work of 38 craftspeople and 40 graduating students; we published two editions of Studio magazine and planned the editorial content for two more; we sold over \$1.2 million dollars of craft through all of our retail initiatives; we kept our members in the know with twelve editions of Craftfl@sh; we ran eight retail exhibition features that profiled 73 makers; we gave out \$25,500 in awards money to 20 emerging, mid-career and established makers; we helped to send two Ontario makers to Scotland to participate in a collaborative workshop; we directly promoted craft to almost 30,000 people who visited our gallery and store throughout the year; we commissioned 33 articles and reviews as editorial content for Studio magazine, further encouraging critical writing about craft and craft practise; and we spent every day ensuring that we delivered on our mandate. Actually, we did a whole lot more than this, and by reading through the following report you'll get a much better sense of the diversity of our programs, and the positive impact that we make.

Without a doubt 2013 was part of a continuum of challenging times for the arts and non-profit organizations, and Craft Ontario was no exception. In one way we're unique from many other art service organizations in that we derive much of our revenue through earned sources – membership dues, retail sales, advertising sales, etc., and in fact, we generate close to 50% of our operating budget



in this way. The challenge for Craft Ontario is when decreases occur in these areas during a depressed economic climate, and leave the organization vulnerable to deficits. As positive as 2013 was from a transformation and program delivery point of view, it was also a year of significant financial challenges. The retail Shop in Yorkville was burdened with increased overhead expenses, decreased foot traffic and lower than budgeted sales, and as a result, was unable to contribute anything of substance to the operating budget of the organization. This, paired with lagging membership numbers, put the organization in a deficit position. A deficit is something we never want to see, and beyond that it's something we want to eliminate as quickly as possible. With strong leadership in our Finance Committee, we are planning to accomplish this over the next three years.

Craft Ontario would not be the vibrant and engaging organization it is without its talented and dedicated staff, and I would really like to thank the entire team - as small as we are, our accomplishments are huge. Thank you for how tirelessly you work, for your belief and commitment in craft, and for your love of what you do. I am also incredibly thankful for the thoughtful guidance and support of the Board throughout 2013. A special thanks to both Gilles Latour and Jay Richardson, who will both be stepping down after completing their full terms as board members. Your contributions have been invaluable and you will be greatly missed from the Craft Ontario board. I would also like to thank Gord Thompson who is stepping down from the role of President into that of Past-President, as it was a pleasure to work with you during a time of significant change for the organization. To the members we support, the volunteers that give their time, the community who engages in our programs, and for everyone that supports this organization - thank you.



Emma Quin  
Executive Director



# ARTS SERVICE ORGANIZATION

## CRAFT ONTARIO – MEMBERS FIRST!

Members form the heart and soul of the organization and we're delighted to be here to support the incredible talent that exists in Ontario. Uniting the crafts community is no easy task in a region as vast as Ontario, but we work hard to bring the community closer together through our website, publications and partnerships with other regional and provincial based organizations. We strive each year to build more meaningful opportunities, resources, support and community connections for members and the craft community at large.

## MEMBERSHIP REPORT

In 2013 Craft Ontario served approximately 1300 members across the province. We offered membership in a number of categories through 2013; Craft Professional, Student, Standard, Affiliate and Business levels of membership were available. Of our 1300 members 37% were located in the GTA, 30% in Central Ontario, 17% in Southwestern Ontario, 11% in Eastern Ontario, 6% in Northern Ontario, 8% in other Canadian provinces and a handful were internationally based. Craft Professional category remains our largest membership base, representing 47% of our entire membership.

## GROWING MEMBER SERVICES & BENEFITS

This past year Craft Ontario continued to search out new partnerships and alliances to bring meaningful and much needed benefits to our members. As part of that effort we negotiated new group plans with AFBS and HUB International to provide artist-specific health, dental, home, business and auto insurance rates. We introduced a Family Membership category to help those members living at the same residence save money, but still take advantage of all the benefits. We also launched discussions with Square, the new and very popular merchant service provider, and will be announcing a partnership with them in 2014.





## FUNDRAISING

In the spring of 2013 Craft Ontario held our fourth annual Maker Shaker martini-themed silent auction fundraiser. As usual, it was a fabulous night hosted at the gorgeous Neubacher Shor Contemporary Gallery. Over 300 makers, collectors and craft enthusiasts came out to mingle, bid and imbibe. Our membership and neighbouring businesses generously donated 70 items towards our silent auction and raffle, and another 100+ handmade goblets for stylish sipping of our signature martinis. In all we raised over \$13,500 in support of the organization, but more importantly had a great time. Thanks to our sponsors Wellington Brewery, Hillebrand Winery, Still Waters Distillery, and Oyster Boy for keeping the crowds well-oiled and fed. Thanks, as well, to the Committee, volunteers, donors and guests! We couldn't do it without you.

## CRAFTING A FUTURE CAMPAIGN

At the latter part of 2013, in an attempt to mitigate the financial challenges of the year, we launched the Crafting a Future fundraising campaign. An incredible opening donation of \$10,000 from patron Arthur Dalfen got the campaign off to a great start. In the end we raised just over \$34,000. We would like to thank each and every one of you that contributed to the campaign, your involvement in Crafting a Future was so very important to the us.

Opposite - Kate Jackson receiving the Mary Robertson Textile Scholarship at the 2013 Craft Awards Ceremony (bottom).

Left, top to bottom - Chantal Gilbert speaks to a crowd at the *Unsheathe* exhibition opening; Crafting a Future logo; Shawna Tabacznik, Alysha Alexandroff-Appleton, and guest at Maker Shaker; Maker Shaker 2013 at Neubacher Shor Gallery.



## SOCIAL MEDIA

Craft Ontario and the Craft Ontario Shop continued to engage with the world through our social media channels, promoting our programming and members to our growing following - over 2600 combined "Likes" on Facebook. Our Twitter feeds continued to draw interest as well, with 1750 followers receiving our updates. Following recent social media trends, we expanded into Pinterest and Instagram, allowing us to post visual content easily, each gathering significant interest and attention as the year progressed.

## WEBSITE: CRAFTONTARIO.COM

As our first point of contact for many people within and beyond the community, our website serves a multitude of needs, providing information and points of connection for every type of visitor. This past year was a busy one for the website. From an external perspective [www.craft.on.ca](http://www.craft.on.ca) continued to grow and feature new content as it always has, but in the background we were hard at work in collaboration with Hello SOS Design Inc. and Digital Chaos Inc. to entirely revise, rebuild and retool the website from the ground up. With its launch in February of 2014 the new website - [www.craftontario.com](http://www.craftontario.com) - will continue to deliver information on all our activities, but will now provide new platforms for interacting with craft through a new online exhibitions section, a new shopping platform for the Craft Ontario Shop, and other resources to help connect our visitors with craft and our members.

## CRAFTFL@SH

Craft Ontario's member e-newsletter continued its monthly delivery of news, updates and opportunities. Special attention was given to sharing congratulatory news of member successes, and the production continued to be supported by Volunteer Committee members. Craftl@sh also provides inexpensive advertising opportunities for members, partners and other organizations to promote their programming and events.

## CRAFTSOURCE

In 2013 Craft Ontario continued to publish CraftSource, our Annual Craft Shows and Craft Resource Guide, as a free online publication available for download from our website. This format makes the publication more accessible, and has increased its readership. With the launch of the new website, CraftSource will be moving to an online classifieds format, complimented still by the downloadable version. Members, public and advertisers will be able to apply and post directly online, building a comprehensive and dynamic listing resource.







Below - Joan Chalmers C.C. O.O.N.T. with Emma Quin. Bottom - 2013 Award Recipients.

Right - Grace Eun Mi Lee, *Dust* (detail), 2012. Porcelain, fishing line. Photo: Andrew Yang  
Far right - Aaron Oussoren, *Spicula Study #2* (detail), 2011. Blown and slumped glass, stainless. Photo: RW Photographic.





# CRAFT AWARDS PROGRAM

**TOTAL dollar amount awarded: \$25,500**

- Aaron Oussoren** - RBC Emerging Artists Studio Setup Award, \$7,500
- Amanda McCavour** - Mary Diamond Butts Scholarship in Embroidery and Needlecraft, \$1,000
- Annie Tung** - Kingcrafts/Lady Flavelle Scholarship, \$1,000
- Bettie Cott** - James H. McPherson Award in Woodworking, \$500
- Chiho Tokita** - Helen Copeland Memorial Award in Ceramics, \$1,000
- Dayna Gedney** - Don McKinley Award for Excellence in Wood, \$1,000
- Grace Eun Mi Lee** - Craft Ontario Scholarship, \$1,000
- Filipa Pimentel** - The Pottery Supply House Clay or Glass Supply Grant, \$500
- Heba Kandil** - Lacy and Co. Ltd. Jewellery Supply Grant, \$500
- Janet Macpherson** - Craft Ontario Volunteer Committee Emerging Professional Grant, \$1,500
- Jennifer-Lyn Fife** - Women's Association of the Mining Industry of Canada Scholarship, \$500
- Jie Yang** - One of a Kind Show Craft Community Award, \$2,000
- Kate Jackson** - Mary Robertson Textile Scholarship, \$500
- Lana Filippone** - Tuckers Pottery Supplies Ltd. Clay Supply Grant, \$500
- Lizz Aston** - Craft Ontario Undergraduate Scholarship, \$500
- Meghan Price** - Craft Ontario Volunteer Committee Scholarship, \$2,000
- Rachael Wong** - Craft Ontario Volunteer Committee Mid-Career Award for Excellence, \$1,500
- Roger Wood** - Lily Yung Memorial Award, \$1,000
- Tomas Rojczik** - A & M Wood Specialty Inc. Wood Supply Grant, \$500
- Vanessa Yanow** - Helen Frances Gregor Scholarship, \$500

## JOHN AND BARBARA MATHER AWARD FOR LIFETIME ACHIEVEMENT

**M. Joan Chalmers C.C. O.ONT.**

As the founding President of the Ontario Crafts Council (now Craft Ontario), and through her involvement with the Canadian Handicraft Guild and the Canadian Crafts Council, Joan has been a visionary leader, a passionate advocate and committed supporter of craft in Ontario.

## VOLUNTEER COMMITTEE OUTSTANDING SERVICE AWARD

**Adrian Mann**, Chair, Craft Ontario Volunteer Committee, 2013 - 2014

**Kay Saunders**, Craft Ontario Volunteer Committee member

## CRAFT TALKS

### The promise of making: Julian Higuerey in conversation with Michael Prokopow

"The Promise of Making" was a graduate exhibition project by OCADU alumni Julian Higuerey. Looking at the intersection between craft traditions and post-Fordist Systems of production, the work attempts to contextualize contemporary practices of manufacturing. Under the premise of making a pair of blue jeans from scratch - from cotton seeds - Julian Higuerey became an apprentice in a variety of trades that range from hydroponic agriculture to pattern making, using nothing other than open source contents.

## OAC EXHIBITION ASSISTANCE

**Awarded \$7,500 in exhibition assistance grants to 9 craft-based practitioners:**

Andrea Graham  
Carl Stewart  
Chris Charuk  
Christine Kim  
Emma Gerard  
Grace Eun Mi Lee  
Heidi McKenzie  
Margaret Lim  
Mary McKenzie

## DESIGN/AFFILIATE AWARD RECIPIENTS

Canadian Bookbinders and Book Artists Guild:  
William Rueter  
Burlington Potters Guild: Evelyn Kelch  
FUSION: Christopher Reid Flock  
George Brown College: Carolyn Cathcart  
Georgian College: Rachel Greer  
Mohawk College: Michael Spicer  
Muskoka Arts & Crafts Inc.: Carolyn Misener  
Ottawa Guild of Potters: Lucie Rossingol  
Waterloo Potters' Workshop: Judy Donaldson  
Burlington Arts Centre: Jennifer Earle

## CRAFT EXPORT READINESS PROJECT

The Craft Export Readiness Project kicked off in 2013. Eight sessions were held throughout the province so Craft Ontario could learn about members' export needs and challenges. Approximately 100 people came out to our sessions and voiced a strong need for export information. A survey, individual interviews, and processing of existing export resources comprised other aspects of the research. Look for the launch of the Export Database and Forum in summer 2014.

this could  
**work**  
Sheridan Craft & Design Graduate Exhibition



## CRAFT ONTARIO VOLUNTEER COMMITTEE

In 2013 the Volunteer Committee increased its support for awards and scholarships to a total of \$5,000, including a \$2,000 scholarship and two awards of \$1,500, one for an emerging professional and one for an artist in mid-career.

The Volunteer Committee organizes activities both to build understanding and awareness of craft, and to raise funds for awards and scholarships.

In 2013, activities included a sold-out bus tour of glass installations by the late Jeff Goodman, held in conjunction with an exhibit at the Craft Ontario Gallery. Sylvia Lee, Jeff Goodman Studio manager, accompanied the tour and provided insightful, personal commentary.

In May, the committee's annual spring studio tour took a packed bus to visit jewellery, ceramics, glass and textile artists' studios in Elora and Fergus. A lunch stop in Elora featured a demonstration of encaustic painting and a visit to a fibre art exhibit at the Wellington County Museum capped off a successful tour and fundraiser.

In September 2013, 40 participants joined the committee's three-day trip to Boston, featuring tours of MIT's stunning outdoor art installations, the Museum of Fine Arts and the Isabella Stewart Gardiner Museum. Boston's Society of Arts and Crafts hosted a reception and tour of its shop and gallery. The tour highlight was a visit to the superb Fuller Craft Museum, followed by a catered dinner at the home of glass artist and Fuller Museum chair Chris Rifkin, who generously welcomed us to spend a couple of hours with her unforgettable personal collection of craft.

Throughout 2013, the 33 members of the Volunteer Committee provided support to Craft Ontario, working at the Craft Ontario Shop, the Holiday Pop-up Shop and at the Craft Ontario offices, helping with membership and fundraising, the Craftfl@sh e-newsletter and other activities.

Monthly committee meetings featured presentations by artists, including 2013 award winner Rachel Wong, Eliza Au and Ying-Yueh Chuang on their *Variations on Symmetry* exhibition, *Surface and Symbol* curator Suzanne Morrissette, as well as studio and gallery visits.



Opposite - *This Could Work* - Sheridan Craft & Design Graduate Exhibition opening. Above - Craft Ontario Volunteer Committee.

# CRAFT ONTARIO GALLERY

## 2013 EXHIBITIONS

**Jeff Goodman Designs:** a retrospective selection of Goodman's iconic work that was coordinated and co-curated by Alan C. Elder, Melanie Egan, Sunil Bhandari, Sylvia Taylor and Janna Hiemstra. The exhibition took place as part of Toronto Design Offsite and IDS 2013, and was further supported by a Toronto-based tour of Jeff Goodman's work that was coordinated and hosted by the Craft Ontario Volunteer Committee. *Jeff Goodman Designs* was generously supported by Hariri Pontarini Architects.

**Variations on Symmetry:** Eliza Au and Ying-Yueh Chuang. A touring exhibition featuring large-scale installation pieces of ceramic and mixed media work that address the intersections between culture and nature, as well as the structures and patterns of social relationships. Both Au and Chuang gave a presentation on their work to the Craft Ontario Volunteer Committee.

**This Could Work:** The Sheridan Craft & Design Program's Graduating Student Exhibition. Two back-to-back collections of work from the Ceramic and Furniture studios and the Textile and Glass studios that celebrated the accomplishments of forty graduates.


**Unsheathed:** Curated by Aggie Beynon, and featuring the work of Beth Alber, Mary Anne Barkhouse, Anne Barros, Lois Etherington Betteridge, Brigitte Clavette, Chantal Gilbert, and Kye-Yeon Son. The exhibition took place as part of the Toronto International Jewellery Festival in conjunction with Meta-Mosaic, the 2013 SNAG Conference, and was further supported by a video of exhibitor interviews.

**Surface and Symbol:** Works by Jean Marshall. A solo exhibition of work curated by Suzanne Morrisette. Supported by the Toronto Arts Council, which assisted with the publication of a print catalogue and thematic essay that explores Marshall's contemporary use of traditional Aboriginal craft practices, such as beading and birch bark basket making. Suzanne Morrisette gave a presentation on the exhibition to the Craft Ontario Volunteer Committee.

**Craft Ontario '13:** An exhibition of twenty-seven Craft Professional members' work, juried by Lisa Pai, Stuart Reid and Virginia Eichhorn. The award winners were Paul McClure, Best in Show, for his *Antibodies Ring Series*; Kate Jackson, Award of Excellence, for her *Fragile Embroidery Series* works, *Cheerios* and *Gradient Purple Line*; and Keith Campbell, Honorable Mention, for *D'Arcy McGee in Blood Red*.

Background - *Jeff Goodman Designs* exhibition.  
Right, top to bottom - *Unsheathed* exhibition opening; Jean Marshall, *Resilient Relations* (detail), 2013. Beads, thread, beaver fur, melton cloth, bison leather, imitation sinew; Kye-Yeon Son, *Jando Norigae I*, 2012. 24K gold, sterling silver, steel, nu-gold, coral, silk.





■ For the first time, the Gallery space hosted a **Holiday Pop-Up Craft Shop** during the month of December, which hosted the work of 34 vendors. For the inaugural run it was a great success, with over \$19,000 in sales, and all Gallery proceeds were used to support exhibition programming costs.

■ In 2013 Craft Ontario was invited by the Gladstone Hotel to curate a dedicated space, and Janna Hiemstra, Curator and Programs Manager, worked with the following members to exhibit their selected wall mounted installations: Bec Groves, Aaron Oussoren, Theresa Duong, and Grace Eun Mi Lee.

■ The Craft Ontario Gallery also hosted several school group tours, including the annual Canadian Art Foundation School Hop, and had over 400 students visiting the space throughout the year to learn about contemporary craft.

**TOTAL NUMBER OF EXHIBITORS: 113**  
**TOTAL SALES: \$24,630**

The 2013 Exhibitions Committee was comprised of Alan C. Elder (Chair), Susan Jefferies, Julie Nicholson, Emma Quin, and Janna Hiemstra, with Michael Prokopow joining in October to become the new Chair. Over the course of the year the Committee developed and implemented strategies in line with the Gallery mandate, which included educating the public about contemporary craft practice, ensuring for sustainability as a professional program, as well as enhancing the profile of the space and quality of programming. In mid-summer the Gallery underwent minor renovations, helping to better highlight and appreciate the work on view. Groundwork was also laid to be able to roll out provincial and international programming in future years.

Many, many thanks to Alan, Susan, Julie and Michael for their time, enthusiasm, and expertise.



# CRAFT ONTARIO SHOP

The strategic re-visioning and branding work that the organization began in 2013 led to a monumental change for the shop in very early 2014; the renaming of our 81 year old shop from The Guild Shop to the Craft Ontario Shop. Now, sharing the same name as the organization, customers and clients engaging with Craft Ontario will have the same experience no matter how they visit us.

Re-visioning was more than branding; in 2013, as part of our new retail strategy, we brought a full year of planned exhibition programming to what was then The Guild Shop.

Exhibitions provided a fresh appearance to the merchandising of the shop, introduced new makers to our shelves, enticed new clients through the door, and introduced new types of work to our clientele. They also played a key role in furthering a public understanding of contemporary craft practice, provided increased opportunity for the marketing of the store, and generated activity on our social media channels. The exhibition series was comprised of seven exhibitions:

*Of the Female Persuasion*: February 7 - March 10, 2013

*For What it's Worth*: May 9 - June 9, 2013

*Nunavut Arctic College* - Graduate work and pieces from the Archival Collection: May 9 - June 9, 2013

*FISHtank*- Roger Wood: July 8 - August 4, 2013

*Medium and Muse*: August 12 - September 8, 2013

*Reid Flock*: September 19 - October 20, 2013

*Depth Perception*: October 24 - November 24, 2013

In addition to planned programming, we also issued two call for entry opportunities to the membership: *From Ontario with Love* in partnership with the Ontario Tourism Marketing Partnership Corporation for the 2013 TBEX conference (Travel Blog Exchange) in Toronto, and *Baubles for Boughs*, a new fundraising initiative for the Shop:

*From Ontario with Love*: May 31 - June 9, 2013  
(in shop display)

*Baubles for Boughs*: November 15 - 17, 2013  
(Patron Shopping Weekend)

The shop represented the work of approximately 350 Craft Ontario members, and displayed the work of 41 makers through the exhibition programming.



## INUIT & NATIVE GALLERY

The Inuit & Native Gallery continues to be an exciting area within the Shop, and in 2013 our Gallery Director, Blandina Makkik organized exhibitions to bring attention to this area of business. In early March she travelled to Cape Dorset to meet with carvers and print artists, and had the opportunity to observe the production of their annual print collection, which included the last works of Kenojuak Ashevak.

In May the Gallery was privileged to present a jewellery exhibition from Nunavut Arctic College's permanent collection. Exquisite and unusual items in silver, walrus ivory and muskox horn were showcased, as well as current students' work.

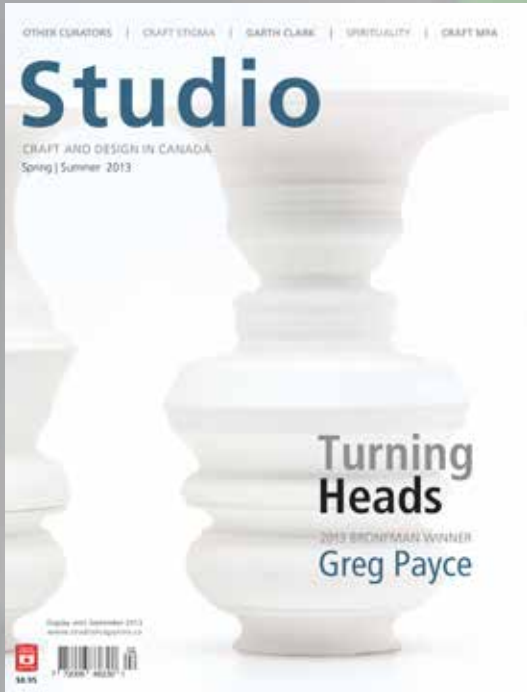
In June we held a solo exhibition of Ningeokuluk Teevee's original drawings, made possible with funding from the Department of Economic Development and Transportation of Government of Nunavut. Ningeokuluk attended the opening on June 4th, accompanied by her husband, musician Simeonie. Kate Vasyliw, Head of prints and drawings at Dorset Fine Arts introduced Ningeokuluk and her dramatic, large scale drawings.

We were once again delighted to host the Cape Dorset 2013 collection of prints, it was a banner year for sales of large drawings.



Top left - Blandina discussing the 2013 print collection with Bill Ritchie, manager of the Cape Dorset Print Shop. Bottom left - Ningeokuluk Teevee, *Regurgitater in Kiviuq's journey*, 2012, Graphite and coloured pencil on paper. Above - Johnny Manning, *Dancing Bear*; June Pham, *Glass Vessel*; and James Lorriman, *Stick Bowl*.

# STUDIO MAGAZINE



**STUDIO** is the only Canadian magazine providing multi-disciplinary national coverage of craft and design. The appetite of craftspeople for such a magazine is witnessed in the overwhelming support for Studio from all provincial craft councils and craft organizations across Canada, as well as the national organization of the Canadian Crafts Federation. Our editorial committee includes representatives from British Columbia, Yukon, Alberta, Saskatchewan, Manitoba, Ontario, Nova Scotia, and Newfoundland & Labrador.

Fall/Winter 2012-2013 was centred on the theme of Craft and the New Economy, taken from our symposium of that name held at OCADU in March 2012. The articles challenged and celebrated craft's function in a post-industrial economic environment, in

Clint Neufeld, *One Yellow Rose*, 2012. Ceramic, wood, cloth. Photo: Toni Hafkenscheid





which questions of breaking-even are balanced with ecological, philosophical, practical and emotional issues.

Spring/Summer 2013 was a themeless issue, in which we cut a balance between conceptual articles and more personal tales. A young academic discussed the difficulty of non-First Nations curators exhibiting and researching First Nations work, another article was adapted from a paper presented at a conference on craft education in Washington DC. One of our authors wrote about spirituality and making whilst another traced the craft gene from parents to children in three families across Canada.

The design of Studio is confident and modern, with a crisp freshness. Our covers communicate

the visually intriguing and ambitious work being produced by Canadian craftspeople. From font to layout, we leave room to breathe and space for images to speak to our visually sophisticated audience. For Spring/Summer 2013 we introduced a UV Protected matte-cover that further increased the magazine's visual and tactile appeal and we began to work with a new printer to improve quality and lower costs.

From editorial integrity to aesthetics and production values we consistently find that each issue we produce is the best yet. To advance the discourses on craft and design, Studio continues to advance in every editorial and artistic way.

# 2013 DONORS

Craft Ontario gratefully acknowledges the generosity of our donors during 2013. Through their contributions we were able to deliver the essential programs and services that are necessary for growing a vital cultural infrastructure in Ontario and across Canada.

## FEDERAL, PROVINCIAL & MUNICIPAL PUBLIC SUPPORT

Ontario Arts Council	\$103,000
Ontario Arts Council Arts Investment Fund	\$12,170
Canada Council for the Arts	\$8,600
Canadian Heritage Aid to Publishers	\$12,273
Canadian Heritage - Young Canada Works	\$8,613
Toronto Arts Council	\$6,000
Government of Nunavut	\$6,350

## PRIVATE SECTOR SUPPORT

RBC Foundation	\$10,000
The Henry White Kinnear Foundation	\$2,000
Ontario Arts Foundation	\$2,181
J.P. Bickell Foundation	\$15,000

## CREATING A LEGACY

### PATRON MEMBERS

#### Partners' Circle: Patron Level IV \$1,000 - \$4999

Gilles Latour and Richard Mortimer

#### Craft Benefactor: Patron Level III \$500 - \$999

John Arnold  
Barbara Goldring  
Melinda Mayhall  
Margaret Rieger

#### Craft Supporter: Patron Level II \$250 - \$499

Michael Barnstijn  
Alice Fournier  
Jean Johnson  
Adrian Mann  
June McLean  
Janis Parker  
Jane Smith

#### Craft Collector: Patron Level I \$175 - \$249

Jocelyn Allen  
Yveline Audemars  
Anne Banani  
Paul Becker

Jane Bright  
Tye Burt  
Edda Caldarone  
Jeff Charendoff  
Stephen Cragg  
Mary Elliot  
Sandy Galet  
Morwenna Given  
Susan Gosevitz  
Rachel Gotlieb  
Raymond Grech  
Lynda Hamilton  
David Hedley  
Jose Hernandez  
Alice Hubbes  
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Elizabeth Irving  
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 Marina Babic  
 Bruce Cochrane  
 Shaun Hedican  
 Klockwerks  
 Elizabete Ludviks  
 Van McKenzie  
 Mirvish Productions  
 Lorraine Roy  
 Rudolph Schaftron  
 Wendy Shingler  
 Sheila Thompson  
 Erin Tracy  
 Mariel Waddell

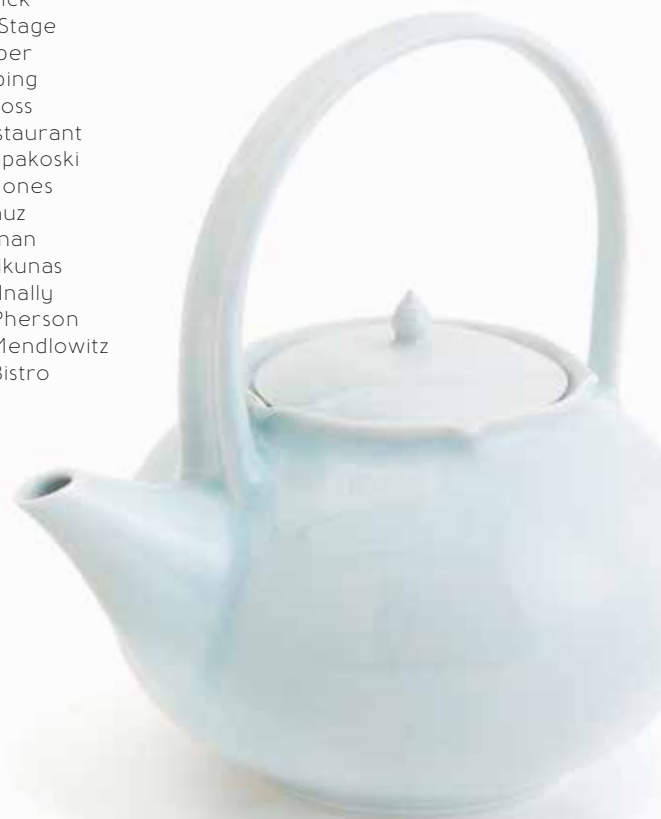
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 Adam Beales  
 Gill Birol  
 Robert Buick  
 Canadian Stage  
 John Cooper  
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 Grano Restaurant  
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 Carolyn Bloomer  
 Dora D'Angelo  
 Stephanie Fortin  
 Mark Jaroszewicz  
 Valerie Knapp  
 Joanna Lovett  
 Karli Sears  
 Alison Syer  
 Robert Wu



Filipa Pimentel, *Teapot - Petal Collection*, 2012.  
 Thrown and altered mid-fire porcelain. Photo: Jessica Lin

# CRAFT ONTARIO TREASURER'S REPORT

2013 was a year of great organizational change, where we started to lay a new foundation for future growth; unfortunately from a financial perspective it was a challenging year.

To stick with things financial: we suffered a significant loss in 2013, caused by a reduction in retail performance at The Guild/Craft Ontario Shop (to some partial extent set off by the good performance of the pop-up shop at the Gallery before Christmas) and continued slippage in the Membership area. We are confident that new initiatives in Membership (improved software and programs to permit the membership payment to be spread over the year) will turn this performance around.

We are not so sure about the shop where continued premium rents in the Yorkville area no longer seem to be justified by performance at the cash register. As you know, we have reluctantly moved to the 50:50 payment plan on consignment retail sales that is more common in the industry, but we continue to look for the longer term solutions by which we can sell an increasing volume of our members' fabulous work and spread the reputation of quality craft more broadly. The inaugural Craft Show at Wychwood Barns should provide a significant step in this direction but, in the meantime, we have to acknowledge that Yorkville no longer seems to be the "Destination Location" it used to be.

Studio continues to attract favourable comment and grow and we expect to see it become the recipient of separate grants in the future. We are also told that we may expect additional funding from the Toronto Arts Council, so the world and the outlook for the future are not as bleak as we may have feared. Our deficit reduction plan anticipates that the next two years' operating surpluses will make up for this year's loss and return us to the position where our carried forward deficit is pretty much accounted for by the

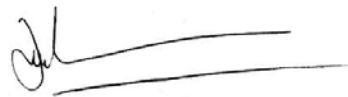
Province's long term debt on which they continue not to expect any servicing or repayment – in that sense, it is almost like equity instead of debt. We have previously spoken optimistically of the possibility of this debt, which has effectively been in abeyance for the last decade, ultimately being forgiven. It now appears that this is less likely and certainly less imminent than we might have hoped. As a result, it continues to appear on our balance sheet as a liability but we have tried to clarify the wording to remind readers that it is not being serviced (either by interest or by repayments).

For the first time, I have made it through an entire report without using any numbers, but, as ever, I would be happy to respond to any questions you may have on any of the numbers or concepts that you see in the financial statements.

This will be my last report as your Treasurer as I am obliged to retire from the Board with this AGM but let me say what a pleasure it has been to work with all of my colleagues here. This is a most dynamic charitable organization that sees its objectives most clearly and pursues them with great energy and single minded purpose. I hope to stay involved in less visible capacities but rest assured that I will be working for your continued success.

I am certain that you will have a better report from your new Treasurer next year.

[Now, if only I could sing, I would break into Leonard Cohen's "Hey, that's no way to say goodbye".]



Respectfully submitted  
James Richardson, CFO



# FINANCIAL STATEMENTS OF CRAFT ONTARIO

FORMERLY ONTARIO CRAFTS COUNCIL

DECEMBER 31, 2013

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## Independent Auditor's Report

To the Members of  
Ontario Crafts Council  
(Operating as Craft Ontario)

We have audited the accompanying financial statements of Ontario Crafts Council (Operating as Craft Ontario), which comprise the balance sheet as at December 31, 2013, the statements of operations, changes in fund balances, and cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

### Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.



## **Opinion**

In our opinion, the financial statements present fairly, in all material respects, the financial position of Ontario Crafts Council as at December 31, 2013, and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

## **Emphasis of Matter**

Without qualifying our opinion, we draw attention to Note 2 in the financial statements which indicates that Ontario Crafts Council had a General Fund deficit of \$228,172 as at December 31, 2013. These conditions, along with other matters as set forth in Note 2, indicate the existence of a material uncertainty that may cast significant doubt about Ontario Crafts Council's ability to continue as a going concern.

*Deloitte LLP*

Chartered Professional Accountants, Chartered Accountants  
Licensed Public Accountants  
April 2, 2014

# Ontario Crafts Council

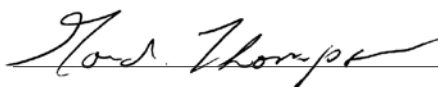
(Operating as Craft Ontario)


Balance sheet

as at December 31, 2013

	2013	2012
	\$	\$
<b>Assets</b>		
Current assets		
Cash	332,177	308,962
Accounts receivable	25,965	40,730
Investments (Note 5)	1,228	252
Inventory of merchandise	171,420	173,331
Prepaid expenses and deposits	4,088	7,867
	<b>534,878</b>	<b>531,142</b>
Marketable securities - restricted (Note 6)	62,513	56,719
Capital assets (Note 7)	65,442	74,017
<b>Total assets</b>	<b>662,833</b>	<b>661,878</b>
<b>Liabilities</b>		
Current liabilities		
Accounts payable and accrued liabilities (Note 16)	195,880	176,081
Deferred revenues (Note 8)	228,437	179,920
	<b>424,317</b>	<b>356,001</b>
Ministry of Culture loan - interest free, non-cumulative, no due date (Note 9)	120,000	120,000
<b>Total liabilities</b>	<b>544,317</b>	<b>476,001</b>
<b>Fund balances</b>		
Operating Funds		
Invested in capital assets (Note 11)	65,442	74,017
General	(228,172)	(140,464)
<b>Total Operating Funds</b>	<b>(162,730)</b>	<b>(66,447)</b>
Trust Funds (Note 3)		
Awards Trust Funds	53,497	53,497
Bruce Cochrane Award Fund	1,465	945
Helen Copeland Award Fund	18,150	19,150
Lily Yung Award Fund	39,179	40,179
Pattie Walker Award Fund	24,608	-
Ontario Woodworkers' Association Fund	2,305	2,305
Endowment Fund	66,050	60,256
Internally Restricted Fund		
John Mather Fund	38,792	38,792
Transformation Fund	37,200	37,200
<b>Total Trust, Endowment and Internally Restricted Funds</b>	<b>281,246</b>	<b>252,324</b>
<b>Total Fund balances</b>	<b>118,516</b>	<b>185,877</b>
<b>Total liabilities and fund balances</b>	<b>662,833</b>	<b>661,878</b>

Approved by the Board

 Director

 Director



**Ontario Crafts Council**  
 (Operating as Craft Ontario)  
 Statement of operations  
 year ended December 31, 2013

	Trust Funds						2013	2012
	Endowment Fund	Bruce Cochrane Award Fund	Helen Copeland Award Fund	Lily Yung Award Fund	Pattie Walker Award Fund	Operating Fund	Total	Total
	\$	\$	\$	\$	\$	\$	\$	\$
<b>Revenue</b>								
Retail operations, net of expenses - Schedule	-	-	-	-	-	11,903	11,903	27,499
Donations and fundraising (Note 10)	-	520	-	-	24,608	89,757	114,885	87,261
Foundations/major gifts	-	-	-	-	-	2,200	2,200	28,200
Ontario Arts Council operating grant (Note 10)	-	-	-	-	-	93,000	93,000	93,000
Employment grants	-	-	-	-	-	8,613	8,613	10,975
Property tax rebate grants	-	-	-	-	-	3,734	3,734	3,629
Other revenue	-	-	-	-	-	25,551	25,551	27,362
Ontario Arts Council Arts Investment Fund	5,794	-	-	-	-	10,400	10,400	17,907
Interest revenue	5,794	520	-	-	24,608	1,867	7,661	6,034
	<b>5,794</b>	<b>520</b>	<b>(1,000)</b>	<b>(1,000)</b>	<b>24,608</b>	<b>247,025</b>	<b>277,947</b>	<b>301,867</b>
Membership fees revenue	-	-	-	-	-	89,474	89,474	103,854
Membership expenses	-	-	-	-	-	(27,087)	(27,087)	(26,237)
	-	-	-	-	-	<b>62,387</b>	<b>62,387</b>	<b>77,617</b>
Programs revenue	-	-	-	-	-	14,469	14,469	39,190
Programs expense	-	-	(1,000)	(1,000)	-	(68,496)	(70,496)	(104,428)
	-	-	<b>(1,000)</b>	<b>(1,000)</b>	-	<b>(54,027)</b>	<b>(56,027)</b>	<b>(65,238)</b>
Special projects revenue	-	-	-	-	-	42,914	42,914	-
Special projects expense	-	-	-	-	-	(28,639)	(28,639)	(22,521)
	-	-	-	-	-	<b>14,275</b>	<b>14,275</b>	<b>(22,521)</b>
Studio magazine revenue	-	-	-	-	-	69,196	69,196	76,187
Studio magazine expenses	-	-	-	-	-	(56,341)	(56,341)	(55,318)
	-	-	-	-	-	<b>12,855</b>	<b>12,855</b>	<b>20,869</b>
Publications revenue	-	-	-	-	-	9,479	9,479	10,943
Publications expense	-	-	-	-	-	(15,715)	(15,715)	(21,200)
	-	-	-	-	-	<b>(6,236)</b>	<b>(6,236)</b>	<b>(10,257)</b>
Gallery revenue	-	-	-	-	-	28,206	28,206	24,885
Gallery expenses	-	-	-	-	-	(77,322)	(77,322)	(43,743)
	-	-	-	-	-	<b>(49,116)</b>	<b>(49,116)</b>	<b>(18,858)</b>
	<b>5,794</b>	<b>520</b>	<b>(1,000)</b>	<b>(1,000)</b>	<b>24,608</b>	<b>227,163</b>	<b>256,085</b>	<b>283,479</b>
Expenses (Note 13)								
Personnel	-	-	-	-	-	135,735	135,735	126,722
Fundraising (Note 10)	-	-	-	-	-	27,922	27,922	35,593
Rent and utilities	-	-	-	-	-	62,365	62,365	54,764
Administration	-	-	-	-	-	57,630	57,630	37,500
Professional fees	-	-	-	-	-	36,124	36,124	23,306
Amortization	-	-	-	-	-	3,670	3,670	4,924
	-	-	-	-	-	<b>323,446</b>	<b>323,446</b>	<b>282,809</b>
<b>Excess of revenue over expenses (expenses over revenue)</b>	<b>5,794</b>	<b>520</b>	<b>(1,000)</b>	<b>(1,000)</b>	<b>24,608</b>	<b>(96,283)</b>	<b>(67,361)</b>	<b>670</b>

**Ontario Crafts Council**  
(Operating as Craft Ontario)  
Statement of changes in fund balances  
year ended December 31, 2013

	2013										2012		
	Trust Funds					Internally Restricted					Operating Fund	Total	Total
	Bruce Awards Trust Fund	Helen Copeland Award Fund	Lily Yung Award Fund	Pattie Walker Award Fund	Ontario Woodworkers Association Fund	Endowment Fund	John Mather Fund	Transformation Fund	Invested in capital assets	General Fund	Total	Total	Total
<b>Balances, beginning of the year</b>	53,497	19,150	40,179	-	2,305	60,256	38,792	37,200	74,017	(140,464)	(66,441)	185,877	185,207
Excess of revenue over expenses (expenses over revenue) for the year	-	(1,000)	(1,000)	24,608	-	5,794	-	-	(24,398)	(71,885)	(96,283)	(67,361)	670
Additions to capital assets	-	-	-	-	-	-	-	-	15,823	(15,823)	-	-	-
<b>Balances, end of the year</b>	<b>53,497</b>	<b>18,150</b>	<b>39,179</b>	<b>24,608</b>	<b>2,305</b>	<b>66,050</b>	<b>38,792</b>	<b>37,200</b>	<b>65,442</b>	<b>(228,172)</b>	<b>(162,724)</b>	<b>118,516</b>	<b>185,877</b>



# Ontario Crafts Council

(Operating as Craft Ontario)

Statement of cash flows

year ended December 31, 2013

	2013	2012
	\$	\$
<b>Operating activities</b>		
Excess of (expenses over revenue) revenue over expenses	(67,361)	670
Items not affecting cash		
Amortization of capital assets	24,398	23,008
Change in non-cash components of working capital		
Accounts receivable	14,765	(5,840)
Inventory of merchandise	1,911	(16,880)
Prepaid expenses and deposits	3,779	(1,530)
Deferred revenues	48,517	(12,334)
Accounts payable and accrued liabilities	19,799	(13,490)
	<b>45,808</b>	<b>(26,396)</b>
Cash provided by investing activities		
Additions to capital assets	(15,823)	(16,801)
Net (increase) decrease in investments and marketable securities	(6,770)	52,312
	<b>(22,593)</b>	<b>35,511</b>
Net cash inflow	23,215	9,115
Cash, beginning of the year	308,962	299,847
<b>Cash, end of the year</b>	<b>332,177</b>	<b>308,962</b>

# Ontario Crafts Council

(Operating as Craft Ontario)

Notes to the financial statements

December 31, 2013

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## 1. Purpose of the Organization and mission statement

The vision of Ontario Crafts Council (the "Organization") is to have craft recognized as a valuable part of life and the excellence of Ontario craft and craftspeople acknowledged across Canada and around the world. As a dynamic, member-based, not-for-profit arts service organization, the Organization exists to significantly grow recognition and appreciation of craft and craftspeople by building a strong, talented, distinctive craft community and acting as an advocate on its behalf.

The Organization adopted the name Craft Ontario as its trading name on February 13, 2014.

The Organization is a registered charity and, as such, is exempt from income taxes.

## 2. Basis of presentation

These financial statements have been prepared on the basis of accounting principles applicable to a going concern, which contemplates the realization of assets and the payment of liabilities in the normal course of operations and the achievement of positive cash flows. The General Fund had a deficit at the year-end of \$228,172 (2012 - \$140,464). The continuation of the Organization as a going concern is dependent upon the achievement of positive cash flows from operations and the discharge of its long-term debt, should repayment of that debt be enforced.

## 3. Summary of significant accounting policies and description of Funds

The financial statements have been prepared in accordance with Canadian accounting standards for not-for-profit organizations, published by the Chartered Professional Accountants of Canada, using the restricted fund method of accounting for contributions. The significant accounting policies are summarized below:

### *Fund accounting*

The financial statements of the Organization segregate the following funds:

### Trust Funds

#### (i) Awards Trust Fund

The interest from the Awards Trust fund is used to provide bursaries and grants to individual Ontario craftspeople to achieve or to recognize higher standards of excellence. The capital of this fund is not expendable.

#### (ii) Bruce Cochrane Award Fund

This fund was established by donations of \$605 in 2011 to honour Bruce Cochrane's long-standing commitment to the field of ceramics. The Organization has agreed to accept funds to be used for an annual award up to the amount of \$250, for as long as the fund allows. The capital of this fund is expendable.

#### (iii) Helen Copeland Award Fund

This fund was established by donations of \$19,150 in 2011 in memory of Helen Copeland. The Organization has agreed to accept funds to be used for an annual award up to the amount of \$1,000, for as long as the fund allows. The capital of this fund is expendable.

#### (iv) Ontario Woodworkers Association fund

This fund was established when the net assets of the Ontario Woodworkers Association were transferred to the Organization. The fund is to be used annually towards a woodworking award up to the amount of \$175. The capital of this fund is not expendable.



# Ontario Crafts Council

(Operating as Craft Ontario)

Notes to the financial statements

December 31, 2013

---

### 3. Summary of significant accounting policies and description of Funds (continued)

*Fund accounting (continued)*

(v) Lily Yung Award Fund

This fund was established in 2010 in memory of Lily Yung. The Organization has agreed to accept funds to be used for an annual award up to the amount of \$1,000. The capital of this fund is not expendable.

(vi) Pattie Walker Memorial Award Fund

This fund was established in 2013 in memory of Pattie Walker. The fund is to be used toward an architectural glass award to be granted to artists working in stained glass, glass painting, acid etching, leaded work, dalle de verre, and/or glass appliqué.

Ontario Crafts Council Arts Endowment Fund

The Endowment fund was established in 2003 by an agreement with the Ontario Arts Council Foundation ("The Foundation"). For 2003 only, the Government of Ontario, through the Ministry of Culture, provided matching funds to those raised by the Organization, which was permitted to retain 66% of funds raised for general operations. The Foundation holds the endowment in trust for the Organization.

Internally Restricted Fund

John Mather Fund

The Organization established the John Mather fund in memory, and in recognition, of Mr. Mather's contribution to the Organization as Director and Treasurer. The objectives of the John Mather fund are to encourage the development and furtherance of crafts. The Organization can use the principal and interest earned on the fund at the discretion of the Executive Committee.

Transformation Fund

The Organization established the Transformation Fund in 2011 to mark the Organization's 35th Anniversary. The fund, ear-marked to support future planning, strategic growth and the ongoing sustainability of the Organization was established with an inaugural donation of \$35,000 from M. Joan Chalmers, C.C., O.Ont. The objectives of the fund are to provide a strong foundation for future expansion, large-scale initiatives and visionary new directions. The Organization can use the principal and interest earned on the fund at the discretion of the Executive Committee.

Operating Fund

The Operating fund includes the General fund and the Invested in Capital Assets fund.

The General fund represents the excesses of revenue over expenses (expenses over revenue) accumulated from the ongoing operations of the Organization since its inception.

The Invested in Capital Assets fund records the net book value of the Organization's capital assets.

# Ontario Crafts Council

(Operating as Craft Ontario)

Notes to the financial statements

December 31, 2013

---

### 3. Summary of significant accounting policies and description of Funds (continued)

#### *Financial instruments*

The Organization records its financial instruments at fair value upon initial recognition. Subsequently, all financial investments are recorded in accordance with the following measurement bases:

<u>Asset/liability</u>	<u>Measurement</u>
Cash	Fair value
Investments and marketable securities	Fair value
Accounts receivable	Amortized cost
Accounts payable and accrued liabilities	Amortized cost
Long-term debt	Amortized cost

For items measured at fair value, any changes in fair value subsequent to initial recognition are recognized in the Statement of operations.

Transaction costs are expensed as they are incurred.

#### *Revenue recognition*

The Organization uses the restricted fund method of recording contributions. Restricted donations or grants are recognized as revenue of the appropriate restricted funds. All other restricted donations or grants for which no restricted funds have been established are deferred and recognized as revenue in the years in which the related expenses are incurred. Unrestricted donations and grants are recognized as revenue of the Operating fund.

#### *Accrual accounting*

The Organization follows the accrual basis of accounting whereby:

- (i) Retail revenue is recorded when goods or services are provided.
- (ii) Membership revenue is recognized evenly over the term of the membership.
- (iii) Revenue for advertising in publications that are produced for free distribution to members is recognized when the publication is ready for distribution. Revenue for advertising in publications that are produced for sale is recognized when the publications are sold.
- (iv) Unrestricted investment income is recognized as revenue of the Operating Fund when earned. Investment income from trust and endowment funds is added to the related trust fund or endowment.

#### *Donated materials and services*

Donated materials and equipment are recorded at fair market value received. The Organization receives a significant amount of donated services from members and volunteers, the fair market value of which is not readily determinable and would be offset by a matching increase in costs of maintaining its operations. Accordingly, the value of donated services is not reflected in the financial statements.

#### *Inventory of merchandise*

Inventory of merchandise, consisting of finished goods purchased for resale and a limited amount of the Organization's publications produced for sale, is valued at the lower of cost and net realizable value. Cost is determined on a specific item basis.

In addition to inventory purchased for resale, the Organization holds for resale a significant quantity and value of goods consigned by craftspeople. The value of consigned goods, which are not the property of the Organization, is not reflected in these financial statements. When consigned goods are sold, the retail value is recorded as sales of merchandise, and the related costs are recorded as cost of sales.



# Ontario Crafts Council

(Operating as Craft Ontario)

Notes to the financial statements

December 31, 2013

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### 3. Summary of significant accounting policies and description of Funds (continued)

#### *Donation pledges*

The Organization receives, from time to time, pledges of donations from individual and corporate donors. The value of such pledges is generally recognized in the accounts of the Organization when the amounts are received, unless reasonable assurance exists with respect to the amount and collectability of the pledge, in which case it is recognized in advance of collection.

#### *Capital assets and amortization*

Capital assets are recorded at cost. Amortization is provided annually over the estimated useful lives of the capital assets as follows:

Furniture, fixtures and equipment	5 years straight-line
Computer equipment	5 years straight-line
Computer application software	2 years straight-line
Leasehold improvements	Term of the related lease

#### *Lease inducement*

The lease inducement is amortized on a straight-line basis over the term of the lease.

#### *Allocation of expenses*

Management and employees perform a combination of functions; as a result, payroll costs are allocated to expense categories based on the estimated time dedicated to the functional activity. Such allocations are reviewed regularly by management.

#### *Use of estimates*

The preparation of financial statements in accordance with Canadian accounting standards for not-for-profit organizations requires management to make estimates and assumptions. These estimates and assumptions affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Actual results could differ from those estimates. Balances which require some degree of estimation and assumptions include the allowance for doubtful accounts, the inventory obsolescence provision, accrued liabilities and the allocation of expenses.

### 4. Credit facility

The Organization has available, an unsecured bank overdraft facility limited to \$5,000 (2012 - \$5,000), none of which had been used during the year or at the year end.

### 5. Investments

	2013	2012
	\$	\$
Shares	974	-
Mutual funds (money market fund)	254	252
	<u>1,228</u>	<u>252</u>

### 6. Marketable securities

Marketable securities are held by the Ontario Arts Council Foundation on account of the Endowment fund.

# Ontario Crafts Council

(Operating as Craft Ontario)

Notes to the financial statements

December 31, 2013

## 7. Capital assets

			2013	2012
	Cost	Accumulated amortization	Net book value	Net book value
	\$	\$	\$	\$
Furniture, fixtures and equipment	27,716	(16,077)	11,639	14,899
Computer equipment	12,214	(4,036)	8,178	988
Leasehold improvements	145,763	(100,138)	45,625	58,130
	<b>185,693</b>	<b>(120,251)</b>	<b>65,442</b>	<b>74,017</b>

Furniture, fixtures, equipment, and computer equipment include items acquired under capital lease with a cost of \$Nil (2012 - \$4,382) and accumulated amortization of \$Nil (2012 - \$4,382).

In 2013, assets with a cost of \$28,047 (2012 - \$72,503) and an accumulated amortization of \$28,047 (2012 - \$72,503) were written off.

## 8. Deferred revenues

	2013	2012
	\$	\$
Deferred donations and grants for future operations (Note 10)	177,129	127,501
Memberships (unexpired portion)	41,309	43,277
Subscriptions	7,619	6,875
Advertising	-	2,267
Awards	2,380	-
	<b>228,437</b>	<b>179,920</b>

## 9. Ministry of Culture loan – interest free, non-cumulative, no due date

The loan is payable to the Province of Ontario through the Ministry of Culture (the "Ministry"), is non-interest bearing, and under the terms of the agreement with the Ministry, was payable in ten annual installments of \$24,000 commencing in 1997 and ending in 2006. Five annual payments totaling \$120,000 were made between 1997 and 2001. Pursuant to a Determination made on April 24, 2003 under the Ontario Financial Administration Act ("the Determination") subsequently ratified in the October 28, 2003 amendment to the debt agreement, payment of the annual installments from 2002 to 2006 totaling \$120,000, are not currently being enforced, although the debt has not been forgiven. The Organization expects that repayment of the debt will not be enforced in the following year and accordingly the balance has been reflected as a non-current liability in these financial statements.

Substantially all the assets of the Organization have been pledged as collateral with respect to the debt to the Province of Ontario. The restriction originally placed on the Organization during the repayment period, which previously prevented the Organization from receiving any operating, capital, or accommodation funding from the Province, has been removed for such time as the Determination remains in force.



# Ontario Crafts Council

(Operating as Craft Ontario)

Notes to the financial statements

December 31, 2013

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## 10. Donations and fundraising revenue and fundraising expense

Included in donations and fundraising revenue are \$19,227 (2012 - \$19,071) of donated materials, with an offsetting charge included in fundraising expense.

The Council has received a pledge for a grant for subsequent year operations of \$93,000 (2012 - \$93,000) of which \$93,000 (2012 - \$93,000) had been received by the year-end and is included in deferred revenue.

## 11. Invested in capital assets

	2013	2012
	\$	\$
Net assets invested in capital assets, beginning of year	74,017	80,224
Capital assets acquired during year, less disposals	15,823	16,801
Amortization of capital assets	<u>(24,398)</u>	<u>(23,008)</u>
Net assets invested in capital assets, end of year	<u>65,442</u>	<u>74,017</u>

## 12. Guarantees

In the normal course of business, the Organization enters into agreements that meet the definition of a guarantee.

- (a) The Organization has provided indemnities under a lease agreement for the use of the occupied premises. Under the terms of this agreement, the Organization agrees to indemnify the counterparty for various items including, but not limited to, all liabilities, loss, suits and damages arising during, on or after the term of the agreement.
- (b) The Organization indemnifies all directors, officers, employees and volunteers acting on behalf of the Organization for various items, including but not limited to, all costs to settle suits or actions due to service provided to the Organization, subject to certain restrictions.

The nature of these indemnification agreements prevents the Organization from making a reasonable estimate of the maximum exposure due to the difficulties in assessing the amount of liability which stems from the unpredictability of future events and the unlimited coverage offered to counterparties. Historically, the Organization has not made any payments under such, or similar, indemnification agreements and therefore no amount has been accrued with respect to these agreements. The Organization has purchased liability insurance to mitigate the cost of any potential future suits or actions.

# Ontario Crafts Council

(Operating as Craft Ontario)

Notes to the financial statements

December 31, 2013

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## 13. Allocation of expenses

The Organization has allocated payroll expenses of \$496,547 (2012 - \$484,900) as follows:

	2013	2012
	\$	\$
Expense line		
Programs	50,120	52,186
Communications	11,656	12,367
Membership	18,379	12,047
Special projects	-	4,621
Fundraising	1,237	10,378
Gallery	39,004	24,301
Administration	132,489	122,982
The Guild Shop	243,662	246,018
	<b>496,547</b>	<b>484,900</b>

In addition, insurance expense of \$4,860 (2012 - \$4,860) and audit fees of \$9,974 (2012 - \$10,000) have been allocated to the Guild Shop.

## 14. Fair values and risk management

The fair value of cash, accounts receivable, accounts payable and accrued liabilities approximate their carrying values due to their short-term maturity.

Short-term investments represent Guaranteed Investment Certificates and are recorded at cost plus accrued interest, which approximates fair value.

Investments are recorded at the year-end net asset value and bid price which represent fair value.

### *Interest rate risk*

The Organization is exposed to interest rate risk on its investments. The Organization does not use any hedging instruments to manage this risk.

### *Credit rate risk*

The Organization's credit risk is primarily attributable to its accounts receivables. The Organization manages this risk through proactive collection polices.

## 15. Lease commitments

The Organization's minimum annual lease payments for operating leases for premises to the end of the leases are as follows:

	\$
2014	210,600
2015	210,600
2016	142,950
2017	-
2018	-
Thereafter	-
	<b>564,150</b>

# Ontario Crafts Council

(Operating as Craft Ontario)

Notes to the financial statements

December 31, 2013

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## 16. Government remittances

Included in accounts payable is an amount of \$7,273 (2012 - \$12,944) representing Harmonized Sales Tax due to the government.

# Ontario Crafts Council

(Operating as Craft Ontario)

Schedule of retail operations

year ended December 31, 2013

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	2013	2012
	\$	\$
<b>Revenue</b>		
Sales of merchandise	1,199,292	1,224,699
Discounts allowed		
Staff discounts	(12,202)	(18,218)
Members' discounts	(28,611)	(15,588)
	<b>1,158,479</b>	<b>1,190,893</b>
Cost of sales	(607,386)	(622,765)
Gross margin (2013 - 46%; 2012 - 46%)	<b>551,093</b>	<b>568,128</b>
<b>Expenses</b>		
Personnel	244,833	247,998
Rent	165,600	165,600
Bank and charge card fees	26,591	25,803
Insurance and property tax	25,624	21,710
Amortization	20,728	18,084
Audit fees	9,974	10,016
Maintenance and utilities	10,863	9,350
Advertising and promotion	26,690	24,520
Supplies	6,592	8,293
Inventory shrinkage, breakage, and obsolescence	(2,929)	4,324
Postage and telephone	3,385	3,208
Travel	982	1,683
Equipment rental	257	40
	<b>539,190</b>	<b>540,629</b>
<b>Net retail revenue</b>	<b>11,903</b>	<b>27,499</b>

Retail operations comprise The Guild Shop. Retail operations exclude any allocations of expenses, except for payroll, insurance and audit costs (Note 13).



# DIRECTORY

## BOARD OF DIRECTORS

### EXECUTIVE DIRECTORS

Gord Thompson, President; Chair,  
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Gilles Latour, Past President; Chair,  
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Jay Richardson, CFO, Treasurer  
Kathleen Morris, Secretary  
Sandra Dupret, Vice-President  
Taliaferro Jones, Executive Director  
at Large

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LeeAnn Janissen  
John Arnold  
Adrian Mann, Volunteer  
Committee Chair  
Michael Prokopow  
Stuart Reid  
Amir Sheikhvand  
Jane Thelwell

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Operations Manager\*  
Meranda MacKenzie, Finance &  
Membership Coordinator\*  
Janna Hiemstra, Programs Manager  
Caitlin Plewes, Development  
Coordinator\*  
Maxine Bell, Communications  
Coordinator  
Christine Lawrance, Programs  
Coordinator  
Nathan Heuvingh, Development  
Coordinator\*  
Zainab Coovadia, Social Media  
Coordinator\*

## CRAFT ONTARIO SHOP

Rob Ridgeway, Manager\*  
Matt Karvonen, Operations  
Manager  
Blandina Makkik, Director of the  
Inuit & Native Gallery  
Yusun Ha, Senior Sales Associate

## PART-TIME SHOP STAFF

Gill Birol  
Dora D'Angelo  
Monica Hayward, Retail  
Programming Coordinator  
Jo Anne Kittell, Corporate Sales  
Caitlin Lawrence  
Maurie Todd  
Ann Tompkins

## STUDIO MAGAZINE

Leopold Kowolik, Editor in Chief  
Jenn Neufeld, Managing Editor  
Gord Thompson, Contributing  
Editor  
Dale Barrett, Graphic Designer

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Charles Lewton-Brain  
Denis Longchamps  
Michael J. Prokopow  
Tiana Roebuck  
Arno Verhoeven

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Heather Komus (MB)  
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Martha Cole (SK)  
Mary-Beth Laviolette (AB)  
Bettina Matzkuhn (BC)

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Jenn Neufeld (Managing Editor)  
Gord Thompson (Senior Editor)

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Jane Allen  
Mary Brebner  
Jane Bright  
Mary Comi  
Elsie Cooper

\* Held the position for part of the year

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 Cherie Daitchman  
 Louise Dimma  
 Michele Fordyce  
 Alice Fournier  
 Marcia Hays  
 Fern Hellard  
 Sandra Hore  
 Ona Humphreys  
 Judy Kennedy  
 Mary-Patricia Kielty  
 Ingrid Laidlaw  
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 Tyler Kenny  
 Joanne Kittel  
 Christine Lucyk  
 Elizabete Ludviks  
 Catalina Morales  
 Joni Morigama  
 Heather Mundle  
 Julian Olsson  
 Val Sankar  
 Denise Smith  
 Mary-Juen Sohn  
 Annalise Walmer

## AFFILIATE ORGANIZATIONS

260 Fingers Ceramic Exhibition  
 Art Gallery of Peterborough  
 Art Gallery of Sudbury  
 Blue Mountain Foundation for the Arts  
 Brantford Potters' Guild  
 Burlington Art Centre  
 Burlington Handweavers & Spinners Guild  
 Burlington Potters' Guild  
 Canadian Bookbinders & Book Artists Guild  
 Canadian Society of Creative Leathercraft  
 Capital Artisans Guild  
 Dundas Art & Craft Association  
 Georgian College School of Design and Visual Art  
 Glass Art Association of Canada (GAAC)  
 Guelph Creative Arts Association  
 Guelph Guild of Handweavers & Spinners  
 Haliburton School of The Arts - Fleming College  
 Harbourfront Centre - Craft & Design  
 Huronia Festival of the Arts & Crafts  
 Ingersoll Creative Arts Centre  
 Kindred Spirits Artisans Of Paris  
 Living Arts Centre Mississauga  
 Mississippi Valley Textile Museum  
 Mohawk College of Applied Arts & Technology  
 Muskoka Arts and Craft Inc.  
 Ontario Hooking Craft Guild  
 Ottawa Artisans Guild  
 Ottawa Guild of Potters  
 Pomegranate Guild of Judaic Textiles  
 Potters Guild of Hamilton & Region  
 Potters Studio Inc.  
 Queen Elizabeth Park Community & Cultural Centre  
 Quinte Arts Council  
 Rails End Gallery & Arts Centre  
 Simcoe County Arts & Crafts Association  
 Tillsonburg District Craft Guild  
 The Valley Artisans Co-op  
 The Visual Arts Centre of Clarington  
 Thunder Bay Potters Guild  
 Toronto Bead Society  
 Toronto Potters  
 Waterloo Potters Workshop  
 Williams Mill Visual Arts Centre  
 Woodlawn Pottery Studio



Paul McClure, *Antibodies Rings* (series of rings), 2013. 3D printed laser sintered nylon, sterling silver.



Reid Flock, *Untitled*, 2013. Paperclay: thrown, extruded, slab built arrangement, dropped, split, then assembled.





Craft Ontario is a not-for-profit service organization that works to have craft recognized as a valuable part of life. We promote and celebrate professional craft through providing member opportunities, and advocate for craft practice by educating and empowering diverse audiences.

Charitable tax number: 11887 8511 RR 0001

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