<Insert Today’s Date>

<Name of MPP
Street Address
City/ Town, Postal Code>

Dear <Mr./Ms. Last Name>,

I am writing to request your support for Craft Ontario, the only non-profit, multi-disciplinary arts service, member-based organization that supports and advocates for craft artists and the craft sector in the province.

Craft Ontario is currently facing the challenge of raising funds in order to be able to keep operating in 2018. Multiple factors have contributed to this situation, and like many arts service organizations, Craft Ontario has struggled over the past decade to secure stable annual funding in order to deliver its much-needed programming.

Losing this institution will not benefit anyone, nor can the province afford to lose a 41-year-old organization that actively contributes to the Ontario economy through the support of its members. In 2010, the national craft sector contributed $2.8 billion to Canada’s GDP[[1]](#endnote-1), and Craft Ontario’s programs and services help both craft artists and the greater craft sector contribute to the health and wellbeing of Ontario’s economy and cultural landscape. By helping craftspeople as artists and micro-entrepreneurs succeed, everyone wins.

<Explain how Craft Ontario has positively contributed to your craft practice/business/gallery/organization.>

<Explain how the closure of Craft Ontario would negatively affect craft practice/business/gallery/organization.>

I am writing to request your help to:

* Reach out to the Ministry of Culture, Tourism and Sport; the Ministry of Economic Development and Growth; and the Ministry of Finance, to work with Craft Ontario to avoid closing its doors.
* Call on your constituents to support the organization in its time of need. You can share our story through this link to our campaign, <https://www.craftontario.com/about/support-us/donate>

I hope you will step up to support this organization that has contributed so much to our cultural landscape, and that continues to support and advocate for <craftsperson/gallery owner/craft-related organization> like me.

Sincerely,

<Your name and address here>

1. The Canadian Culture Satellite Account, 2010, Statistics Canada, released in September 2014 [↑](#endnote-ref-1)